

ZEBRA PRODUCTS— INTUITIVE WEB BASED APPLICATIONS

Save valuable time and increase productivity

Key Features

- Web based applications requiring only a web browser
- Fully customizable to customers' needs
- Multilingual support
- Can be set up both on premises and on the cloud utilizing Microsoft Azure
- User friendly, reliable, with easy navigation tools
- Easily managed through **zeportal** management console

System security, users manageability and users auditing are requirements highly ranked by customers. **zecontent**, **zecommerce** and **zecustomer** offer all those features out of the box.

Overview

zecontent, **zecustomer** and **zecommerce** are three web based applications developed by the experienced team of ZEBRA, necessary for the operations of every organization, which allow instant access from anywhere in the world provided internet access is available. These three products can be used either individually or combined to provide a powerful tool for managing your website, your products and online sales, as well as your leads, opportunities and customers.

zecontent

zecontent is a user friendly content management system which helps maintain websites quickly and easily. It allows the creation of small to medium corporate websites, to large enterprise ones with hundreds of pages. It turns the hassle of maintaining content such as web pages, news, events, banners and photo galleries, into a pleasant activity.

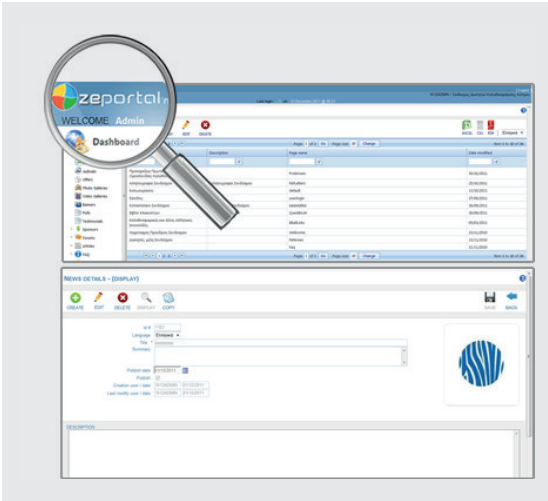
zecommerce

The amount of trade conducted electronically has significantly increased since the spread of the internet. **zecommerce** is an electronic commerce system which enables you to sell your products and services online. It provides a large variety of functionalities such as the issue of invoices and receipts, payment transactions through well established gateways, creation of products with a dynamic list of special features, creation of discount vouchers, orders and many more.

zecustomer

zecustomer is a user friendly customer relationship management system designed to help your business develop profitable customer relationships by increasing sales as well as maximizing customer satisfaction and loyalty levels. It focuses in understanding, anticipating and responding to customer's needs. It allows you to manage contacts, companies, marketing campaigns, sales opportunities, customer contracts, resources, and support services offering a centralized repository of valuable information about your customers.





Maintaining a website can be costly and time consuming. With zecontent, maintaining a website is easy and simple.

Start making money today. Create your own online shop to sell products and services with zecommerce. Simply & Quickly.

Building customer relationships is a bidirectional merit between the customer and the company. zecustomer can help you succeed that.

Simplicity

These web based applications are user friendly, designed to be used by both non technical users, as well as IT professionals. In order to have access to **zecontent**, **zecommerce** and **zecustomer**, only a browser is required so as to login through the **zeportal** management console. Further to the provided functionalities, all three products are fully customizable and can be tailored to your specific needs.

Convenience

Navigation is performed very easily through a tree based menu and the utilization of the WYSIWYG editor enables users to create webpages, marketing campaigns, products and many more by simply typing or copying text and inserting images. Multilingual support is also provided in a simple and flexible way.

Security

All products offer high security both at IP and users levels. More specifically, the application can perform a check of the source IP address of the user and if valid then the login page will appear. In order to login into the system, the users must enter the appropriate credentials and if correct access is granted.

Management

Another important feature, is related to users management. The systems support the creation of various user groups / roles which can be assigned certain permissions, controlling with this way the actions to be performed.

Audit

When the user logs into the system, date and time are recorded, allowing the administrator to audit the various actions taken. Any actions taken related to creation and update of any type of information are recorded accordingly.

Integration

The three products are fully managed through **zeportal** management console allowing full integration between them.