Microsoft SharePoint 2010:

The Business Collaboration Platform for the Enterprise and the Internet

The capabilities of Microsoft® SharePoint® 2010 work together to help your company quickly respond to changing business needs. Using SharePoint 2010, your people can share ideas and expertise, create custom solutions for specific needs, and find the right business information to make better decisions. For IT, SharePoint 2010 helps you cut training and maintenance costs, save time and effort, and focus on higher business priorities.

The capabilities of SharePoint 2010 provide a powerful business collaboration platform.

Whether you deploy the platform on-premises or as a hosted service, the capabilities of SharePoint 2010 work together to help you quickly respond to business needs using data-driven insights and solutions that are faster to develop and deploy.

Deliver the Best Productivity Experience

SharePoint 2010 helps your people be more productive. It offers a familiar Microsoft Office experience so that people can easily access the business information they need to get their jobs done.

Faster adoption with a familiar user interface
SharePoint 2010 gives your people a familiar experience with the Microsoft Office Fluent™ user interface and a set of capabilities that works across the SharePoint and Office product families. With this familiar and intuitive user experience, your people can use their PCs, browsers, and mobile devices to become more productive and efficient.

Continued productivity regardless of location
Mobile work isn't just for the sales force anymore. Today, most companies expect their people to be "always on, always connected," even when they're away from the office. SharePoint 2010 offers a full set of capabilities that can help to increase productivity by giving people access to resources, regardless of the tools or devices they have available.

Rapid results with ready-to-use capabilities
SharePoint 2010 helps your people work together better with out-of-the-box personal SharePoint sites—My Sites—and pre-defined site templates (such as team sites and enterprise wikis). Everyone can easily customize their sites with SharePoint Web Parts and the new theming engine, making everyday tasks easier to accomplish.

Rich theming and a familiar user experience make it easier than ever to create sites for specific business needs.

Cut Costs with a Unified Infrastructure

SharePoint 2010 helps you reduce costs by consolidating intranet, extranet, and Internet sites on a single platform, on-premises or in the cloud.

Reduced costs through platform consolidation

SharePoint 2010 offers a rich set of integrated capabilities and a single, scalable platform, helping your company and customers reduce costs in several ways. As people begin to work together better and faster, IT can focus on higher business priorities. Plus, by consolidating solutions on SharePoint, you can be sure that everyone is using the same resources and the right information to make better business decisions.

More choice with on-premises and hosted options

Your collaboration platform must be able to scale up and out quickly as your company changes and grows. With SharePoint 2010, you can deploy your environment on-premises or in the cloud, letting you make the decision based on business needs, not technology constraints.

Proactive platform management

SharePoint 2010 can help IT save time, effort, and cost. A full set of rich administrative tools makes it easier and faster to manage your platform, freeing you to focus on other critical business needs.

Rapidly Respond to Business Needs

SharePoint 2010 gives you the best of both worlds: out-of-the-box applications and a platform for customized solutions. You can use the features of SharePoint 2010 just as they are or quickly create secure and easy-to-use solutions for specific business needs.

More value with existing tools and skills

Connections between SharePoint 2010 and Microsoft Visual Studio® 2010 mean that your development team can create and deploy custom solutions on the fly. Using familiar tools and interfaces, developers can apply their current programming skills to a specific business need and help to solve it, quickly and effectively.

Two-way interaction with line-of-business data

SharePoint 2010 allows everyone, regardless of their technical expertise, to interact with information from databases, reports, and business applications such as Enterprise Resource Planning (ERP) systems. What's more, people can surface the data in their SharePoint sites, analyze it, and make updates to be reflected in the external source itself.

No-code custom solutions for specific business needs

With SharePoint 2010, you can quickly create no-code solutions and deploy them in an easy and secure way. From simple sites to complex applications, there's a code-free solution for almost every business need.

Data visualization can lead to better business decisions.

For More Information

Learn more about SharePoint 2010 at http://sharepoint2010.microsoft.com.

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