ZECONTENT—AN INNOVATIVE CONTENT MANAGEMENT SYSTEM (CMS)

Manage your website at anytime from anywhere.

Key Features

- Web based application requiring only a web browser
- Fully customizable to customers' needs
- Multilingual support
- Powered by Microsoft Windows Server and SQL Server
- User friendly, reliable, with easy navigation tools
- Fully integrated with **ze**customer and **ze**commerce
- Easily managed through **ze**portal management console

Maintaining a website can be costly and time consuming. With zecontent, maintaining a website is easy and simple.

Description

zecontent is a user friendly content management system which helps maintain websites quickly and easily. It allows the creation of small to medium corporate websites, to large enterprise ones with hundreds of pages.

Simplicity

This web based solution allows non-technical users, as well as IT professionals, to modify and update content, features of a website at any time from anywhere. No installations are required locally. Only a browser is needed so as to login into the system through the **ze**portal management console.
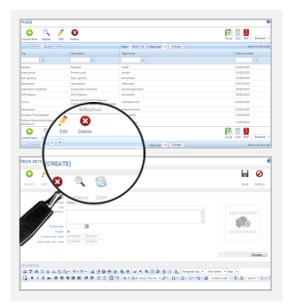
Convenience

Navigation is performed very easily through a tree based menu and the utilization of the WYSIWYG editor enables users to create webpages by simply typing or copying text and inserting images. Multilingual support is also provided in a simple and flexible way, aiming to enrich the website content.

Functionality

zecontent turns the hassle of maintaining content such as web pages, news, events, banners and photo galleries, into a pleasant activity. Further to the provided functionalities, **ze**content is fully customizable and can be tailored to your specific needs.

zecontent

Security

zecontent offers high security both at IP and users levels. More specifically, the application can perform a check of the source IP address of the user and if valid then the login page will appear. In order to login into the system, the users must enter the appropriate credentials and if correct access is granted.
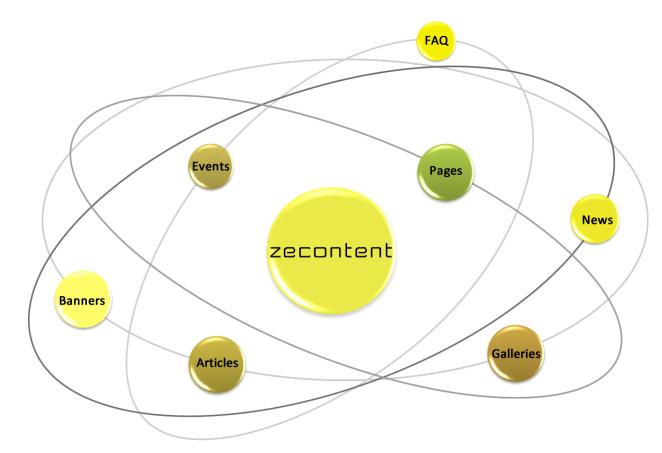
Management

Another important feature included in **ze**content, is related to users management. The system supports the creation of various user groups / roles which can be assigned certain permissions, controlling with this way the actions to be performed.

Audit

When the user logs into the system, date and time are recorded, allowing the administrator to audit the various actions taken. Any actions taken related to creation and update of any type of information are recorded accordingly.

Integration

zecontent is fully managed through **ze**portal management console allowing integration with **ze**customer (customer relationship management system) and **ze**commerce (electronic commerce system).

System security, users manageability and users auditing are requirements highly ranked by customers. zecontent offers all those features out of the box.

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