

# ZECOMMERCE—THE TRUSTWORTHY ELECTRONIC COMMERCE SYSTEM

One world, one shopping cart.

## Key Features

- Sell products and services online
- Robust and secure e-commerce system
- Multilingual support
- Provides pleasant experience for the end customers
- Powered by Microsoft Windows Server and SQL Server
- User friendly and reliable
- Full integration with **zecontent** and **zecustomer**
- Easily managed through **zeportal** management console

**Start making money today.  
Create your own online shop to  
sell products and services with  
zecommerce. Simply & Quickly.**

## Description

The amount of trade conducted electronically has significantly increased since the spread of the internet. **zecommerce** is an electronic commerce system which enables you to sell your products and services online.

## Simplicity

**zecommerce** is a user friendly system designed to be used by both non technical users, as well as IT professionals. In order to have access to **zecommerce**, only a browser is required so as to login through the **zeportal** management console.

## Convenience

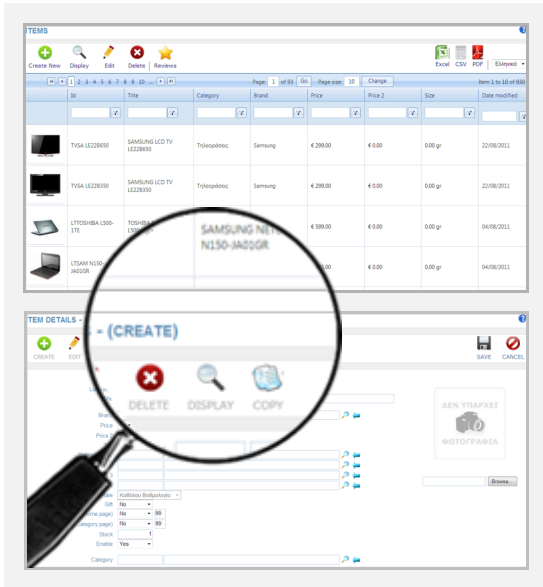
Navigation is performed very easily through a tree based menu. Products and their categories are easily managed. Multilingual support is also provided in a simple and flexible way, aiming to target customers from different geographical regions.

## Functionality

**zecommerce** provides a large variety of functionalities such as the issue of invoices and receipts, payment transactions through well established gateways, creation of products with a dynamic list of special features, creation of discount vouchers, orders and many more. Further to the provided functionalities, **zecommerce** is fully customizable and can be tailored to your specific needs.

**zecommerce**





## Security

zecommerce offers high security both at IP and users levels. More specifically, the application can perform a check of the source IP address of the user and if valid then the login page will appear. In order to log into the system, the users must enter the appropriate credentials and if correct, access is granted. zecommerce also allows customers to add items in a shopping cart and their payment transactions are performed with high levels of security including encryption.

## Management

Another important feature included in zecommerce, is related to users management. The system supports the creation of various user groups / roles which can be assigned certain permissions, controlling with this way the actions to be performed.

## Audit

When the user logs into the system, date and time are also recorded, allowing the administrator to audit the various actions taken. Any operations related to adding or updating products / services are recorded accordingly.

## Integration

zecommerce is fully managed through zeportal management console allowing integration with zecustomer (customer relationship management system) and zeccontent (content management system). zecommerce can also be integrated with ERP systems offering the possibility to send and receive data as needed.

**Fact: Customers are reluctant to enter sensitive information online. zecommerce solution can ensure data security and customer information privacy.**



zecommerce